



Creating Opportunities
For Recreation, Marine Education and Environmental Stewardship

FOR IMMEDIATE RELEASE

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Contact: Ted Baylis

President, Board of Directors

tedbaylis@outlook.com

(508) 737-3128

Pleasant Bay Community Boating Appoints New Executive Director

Harwich, MA – Pleasant Bay Community Boating is pleased to announce the appointment of Mike Trovato as their new Executive Director. Trovato joins PBCB with significant managerial, marketing, and fundraising experience in both the private and public sectors including management of well-known international sailing events such as Key West Race Week and US port stopovers for the round-the-world Volvo Ocean Race. He is also a co-founder of Sail Cape Cod, where he was President and volunteer Executive Director for several years and was instrumental in the development of their adaptive and outreach programs in addition to organizational management and advancement. “Mike has demonstrated that he understands community boating and is passionate about it” said PBCB Board President Ted Baylis “we think his experience, his skills and his leadership will be a big asset as PBCB continues to grow and mature”.

PBCB’s programs include youth and adult sailing and paddling programs, learn-to-sail courses, Sailing & Science Summer Camp for children, boat rentals, marine education and environmental stewardship programs and a Speaker Series. Some welcome additions for 2021 will include a new ADA-compliant dock to expand the adaptive programs and a floating classroom research vessel for the marine education and environmental stewardship programs.

“We’re especially excited to have Mike on board, helping us to further our program development. He’ll also be working to create new opportunities for continued community engagement as well as more off-season and shoulder-season programs. We think he is the perfect person to lead PBCB through the next phase of its evolution,” said Baylis.

When asked about why he accepted the position Trovato stated: “This position presents a unique and exciting opportunity for me to combine my love of sailing and the sea with PBCB’s mission to provide greater access to our local waters for recreational boating and marine science education for all regardless of physical, developmental or socio-economic status. I look forward to teaming with the hard-working and dedicated staff and Board at PBCB in taking this successful and valued community treasure to new heights.”

Campus Location: 2287 Route 28, Harwich, Massachusetts 02645, www.pbcb.cc,

Mail: P.O. Box 21, North Chatham, Massachusetts, 02650. info@pbcb.cc

Pleasant Bay Community Boating is a non-profit 501(c)(3) organization and all contributions are tax deductible as allowed by law.

Prior to taking the helm at PBCB Trovato was most recently the Assistant Town Administrator in Wellfleet.

About Pleasant Bay Community Boating

While the magnificent Pleasant Bay hasn't changed much over the years, its coastline and Pleasant Bay Community Boating have. Public access to the water diminished when the bustling sailing camps that used to dot the shoreline were replaced by private homes. In response to this, Pleasant Bay Community Boating was founded in 2003 by a handful of volunteers who believed that local kids needed a positive place to put their energy but lacked opportunities. At the time, the group's singular goal was to share their love of sailing and boating with area youth, ensuring that they would have opportunities to learn life-enriching skills and experience the wonder and joy of being on the water.

For years, the group operated out of a pickup truck from a local public beach. In 2014, the growing organization seized a once-in-a-lifetime opportunity to acquire the last available property on Pleasant Bay suitable for community boating needs. The property features a beautiful 3.7-acre parcel on Pleasant Bay with 750 feet of shoreline; a small beach; boathouse; several buildings; and a dock that is slated for renovation later this year—which will make it the only ADA-compliant, fully accessible marine program facility in the region.

The acquisition of this property enabled PBCB to evolve and expand its mission well beyond sailing instruction. Today, the nonprofit works to make boating, marine education, and environmental stewardship affordable and accessible to all, regardless of financial, physical, or developmental abilities.

PBCB's wide range of offerings include youth and adult sailing and paddling programs, learn-to-sail courses, Sailing & Science Summer Camp for children, boat rentals, and a variety of opportunities to participate in other marine education and environmental stewardship programs and events like their Speaker Series (all of which have been adapted to safely operate under current health guidelines). In addition, they offer a variety of Community Outreach sailing and paddling opportunities for those with physical and developmental disabilities including programs for the blind & vision impaired, cognitively impaired, veterans and seniors. Adaptive programs for those with mobility challenges are under development in anticipation of the new ADA compliant dock.

About the educational aspect of their mission, PBCB uses sailing to teach STEM principles and concepts and they offer a variety of marine education and environmental stewardship programs that are designed to be fun, hands on, get-wet-and-dirty, experiential learning opportunities in collaboration with local schools and other local organizations.

Pleasant Bay Community Boating is a 501(c)3 non-profit organization focused on recreational boating as well as marine education and environmental stewardship programs. PBCB's campus is located at 2287 Route 28, Harwich, MA and operates year-round. Winter office hours are 9:00-3:00 Monday-Friday. Summer hours are 9:00-5:00 with waterfront hours every day from 9:30 a.m. – 7:30 p.m. PBCB is open to the public. Memberships are also available and provide additional benefits and access to special offerings. For more information and program registration, please visit www.pbc cb.cc or call (508) 945-7245.

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